

United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/051,955	01/17/2002	Ruben D. Lupulescu	PD-201171	1785
7590 08/11/2006			EXAMINER	
HUGHES ELECTRONICS CORP			WILDER, PETER C	
CORPORATE PATENTS & LICENSING BLDG R11 A109				
P.O. BOX 956 EL SEGUNDO, CA 90245-0956			ART UNIT	PAPER NUMBER
			2623	<u> </u>

DATE MAILED: 08/11/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)		
	10/051,955	LUPULESCU ET AL.		
Office Action Summary	Examiner	Art Unit		
	Peter C. Wilder	2623		
The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with the	correspondence address		
A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D. - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailine earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATIO 136(a). In no event, however, may a reply be time will apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONE.	N. mely filed the mailing date of this communication. ED (35 U.S.C. § 133).		
Status				
Responsive to communication(s) filed on 2a) ☑ This action is FINAL. 2b) ☐ This 3) ☐ Since this application is in condition for allowa closed in accordance with the practice under E	s action is non-final. nce except for formal matters, pr			
Disposition of Claims				
4) ⊠ Claim(s) 1-19 is/are pending in the application 4a) Of the above claim(s) is/are withdra 5) □ Claim(s) is/are allowed. 6) ⊠ Claim(s) 1-19 is/are rejected. 7) □ Claim(s) is/are objected to. 8) □ Claim(s) are subject to restriction and/or	wn from consideration.			
Application Papers				
9) The specification is objected to by the Examine 10) The drawing(s) filed on 1/17/2002 is/are: a) Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex	accepted or b) objected to by drawing(s) be held in abeyance. Setion is required if the drawing(s) is ob	ee 37 CFR 1.85(a). pjected to. See 37 CFR 1.121(d).		
Priority under 35 U.S.C. § 119				
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 				
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summan Paper No(s)/Mail D 5) Notice of Informal 6) Other:			

DETAILED ACTION

Specification

The modifications to the specification page 7 line 14 and paragraph beginning on page 8 line 6, filed 6/29/2006 are accepted.

Response to Arguments

Applicant's arguments with respect to claims 1-19 have been considered but are moot in view of the new ground(s) of rejection.

Regarding the applicants argument in the last paragraph of on page 10 and top of page 11 with the addition of the reference Swartz as being non analogous because Swartz "relates to a portable shopping and order fulfillment system which is directed towards electronic shopping systems."

The examiner notes that the applicant's invention is: 1. electronic (inherent), 2. deals with electronic shopping (Applicant's specification page 11 lines 15-24), 3. portable (Applicant's specification Page 3 lines 12-18), 4. order fulfillment system (Applicant's specification page 11 lines 12-25 and page 12 lines 1-9). The applicant's specification and Swartz are analogous art because they both deal with electronic ordering using a portable terminal.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1, 2, 4, 7-11, 13, and 17-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ellis et al. (U.S. 2005/0028208 A1) in view of Ellis et al. (U.S. 6275268 B1) further in view of Weeren et al. (U.S. 6501956 B1).

Referring to claim 1, Ellis (208) teaches a method of displaying television event guide information on a user's wireless data communication device (Figure 2b element 24 and Figure 5) to allow the user to purchase television programs and access user purchasing records (¶[0131]), said method comprising the steps of:

- (a) providing the user with a wireless data communication device (The examiner views it as inherent for the invention to be possible that someone would have to have a communication device provided to them; Also Figure 2b and Figure 5 teach a wireless data communication device so a wireless communication device is provided to a user);
- (b) accessing a database stored on a server in a data communication network (¶[0072] teaches distributing program guide data to device 24 and ¶[0075] teaches distributing the data over a data network element 19 in Figure 2d; Figure 2d and ¶[0073] teaches element 25 a program guide server which would include a database), said

Art Unit: 2623

database containing television event schedules and user records of previous user purchases (¶[0067] teaches event schedules and pay-per-view information);

- (e) displaying on the user's wireless communication device selection options including an option to purchase said television events (¶[0131]);
- (f) responsive to the user's selection of said option to purchase said television programs, displaying on the user's wireless communication device a listing of available said television events (¶[0130] teaches a user command/selection pay-per-view information being accessed and ¶[0131] then teaches displaying the information on element 52);
- (g) allowing the user to purchase said available television events (¶[0131] teaches ordering the pay-per-view program);
- (h) allowing the user to purchase said available television events (¶[0130] and ¶[0131] teach ordering/purchasing pay-per-view programs).

Ellis (208) fails to teach an option to view the purchasing records; responsive to the user's selection of said option to view said user's television event purchase records, displaying user's television event purchasing records;

In an analogous art Ellis (268) teach displaying user's television event purchasing records (Column 20 lines 34-45); an option to view the purchasing records (Column 20 lines 34-37, and Figure 27); (e) responsive to the user's selection of said option to view said user's television event purchase records (Figure 27 teaches element 271 a billing status option), displaying user's television event purchasing records

Art Unit: 2623

(Column 20 lines 34-45, and Figure 27 teaches displaying to the user their purchased event records).

At the time the invention was made it would have been obvious for one skilled in the art to modify the remote ordering of a pay-per-view program method of Ellis (208) with the displaying of pay-per-view purchase history method of Ellis (268) for the purpose of allowing the user to check to see if they are about to reach the limit of a preset spending limit to know

Ellis (208) and Ellis (268) fail to teach where said communication device is WML compatible; using WML transmission from the communication device to a carrier gateway in order to access a database; converting the WML transmission to a HTML transmission upon receipt at the carrier gateway; transmitting the HTML coded request to the server.

In an analogous art Weeren teaches using where said communication device is WML compatible (Column 6 lines 46-67 and Column 7 lines 1-36 and Figure 1B element 1000); WML transmission from the communication device to a carrier gateway in order to access a database (Column 6 lines 46-67 and Column 7 lines 1-36 and Figure 1B, the database is the Wireless Data Application Generator which is able to generate responses to requests for information); converting the WML transmission to a HTML transmission upon receipt at the carrier gateway (Column 6 lines 46-67 and Column 7 lines 1-15 and Figure 1B); transmitting the HTML coded request to the server (Column 6 lines 46-67 and Column 7 lines 1-15 and Figure 1B).

Art Unit: 2623

At the time the invention was made it would have been obvious for one skilled in the art to modify the combined methods of Ellis (208) and Ellis (268) using the WML to HTML conversion gateway method of Weeren for the purpose of enabling users to use small scale web style browsers to navigate information (Column 2 lines 41-44, Weeren).

Referring to claim 2, depending on claim 1, Weeren teaches wherein said user's wireless communication device is a cellular telephone (Figure 1B element 1000 and Column 6 lines 46-67 and Column 7 lines 1-36).

Referring claim 4, depending on claim 1, Ellis (208) teaches the method wherein said user's wireless communication's device is a PDA (Figure 5 and ¶[0092]).

Referring to claim 7, depending on claim 1, Ellis (268) teaches the method of wherein prior to step (c), receiving a user channel request, wherein said user requests television event schedule listings for a specific television channel (Column 17 lines 66-67 and Column 18 lines 1-2 and Figure 20 teach the ability to display the listings of a specific channel thus the user must requested the channels to be displayed this way).

At the time the invention was made it would have been obvious for one skilled in the art to modify the remote ordering of a pay-per-view program method/system of Ellis (208) with the requesting of a specific channel listings method/system of Ellis (268) for the purpose of allowing a user to browse a favorite channel.

Art Unit: 2623

Referring to claim 8, depending on claim 1, Ellis (268) teaches the method wherein prior to step (e) allowing the user to identify a user account to be charged with said purchase if said user has multiple accounts (Column 34 lines 3-10 teaches the user selecting and identifying a user account from a plurality of credit cards which are credit accounts; Column 36 lines 35-43 teaches pay-per-view events being purchased on screens 43a and 43b).

At the time the invention was made it would have been obvious for one skilled in the art to modify the remote ordering of a pay-per-view program method/system of Ellis (208) with the multiple payment options method/system of Ellis (268) for the purpose of allowing for a convenient way for a user to pay for a service.

Referring to claim 9, depending on claim 1, Ellis (208) teaches the method of further comprising the step of providing a call back message to the user's wireless data communication device prior to the start of the purchased event to remind the user that the purchased event is about to be aired (¶[0117] teaches being able to set up a reminder on the interactive television program guide equipment 17, ¶[0119] teaches the interactive television program guide sending a reminder e-mail to the remote access device 24).

Referring to claim 10, Ellis (208) teaches a system for displaying television event guide information on a user's wireless data communication device (Figure 2b element 24 and Figure 5) to allow the user to purchase television programs and access user purchasing records (¶[0131]), said system comprising:

- (a) said wireless device communications device (Figure 2b and Figure 5 and ¶[0071]);
- (d) a database stored on a server in a data communication network (¶[0072] teaches distributing program guide data to device 24 and ¶[0075] teaches distributing the data over a data network element 19 in Figure 2d; Figure 2d and ¶[0073] teaches element 25 a program guide server which would include a database), said database containing television event schedules and user records of previous user purchases (¶[0067] teaches event schedules and pay-per-view information);
- (e) means for displaying on the user's wireless communication device selection options including an option to purchase said television events (¶[0131]);
- (f) responsive to the user's selection of said option to purchase said television programs, means for displaying on the user's wireless communication device a listing of available said television events (¶[0130] teaches a user command/selection pay-per-view information being accessed and ¶[0131] then teaches displaying the information on element 52);
- (g) means for allowing the user to purchase said available television events (¶[0131] teaches ordering the pay-per-view program);

Art Unit: 2623

(h) allowing the user to purchase said available television events (¶[0130] and ¶[0131] teach ordering/purchasing pay-per-view programs).

Ellis (208) fails to teach an option to view the purchasing records; responsive to the user's selection of said option to view said user's television event purchase records, means for displaying user's television event purchasing records;

In an analogous art Ellis (268) teach displaying user's television event purchasing records (Column 20 lines 34-45); an option view the purchasing records (Column 20 lines 34-37, and Figure 27); (e) responsive to the user's selection of said option to view said user's television event purchase records (Figure 27 teaches element 271 a billing status option), means for displaying user's television event purchasing records (Column 20 lines 34-45, and Figure 27 teaches displaying to the user their purchased event records).

At the time the invention was made it would have been obvious for one skilled in the art to modify the remote ordering of a pay-per-view program system of Ellis (208) with the displaying of pay-per-view purchase history system of Ellis (268) for the purpose of allowing the user to check to see if they are about to reach the limit of a preset spending limit to know

Ellis (208) and Ellis (268) fail to teach where said communications device is WML compatible; a carrier gateway, where said gateway receives and transmits signals between the communication device and a server; encoders and decoders residing in the carrier gateway, where said encoders and decoders convert WML code to HTML code and vice versa.

Art Unit: 2623

In an analogous art Weeren teaches where said communications device is WML compatible (Column 6 lines 46-67 and Column 7 lines 1-36 and Figure 1B); a carrier gateway, where said gateway receives and transmits signals between the communication device and a server (Column 6 lines 46-67 and Column 7 lines 1-36 and Figure 1B); encoders and decoders residing in the carrier gateway, where said encoders and decoders convert WML code to HTML code and vice versa (Column 6 lines 46-67 and Column 7 lines 1-36 and Figure 1B encoders and decoders have to exist in the gateway or else the conversion from WML to HTML and vice versa could not occur).

At the time the invention was made it would have been obvious for one skilled in the art to modify the combined methods of Ellis (208) and Ellis (268) using the WML to HTML conversion gateway method of Weeren for the purpose of enabling users to use small scale web style browsers to navigate information (Column 2 lines 41-44, Weeren).

Referring to claim 11, depending on claim 10, see rejection of claim 2.

Referring to claim 13, depending on claim 10, see rejection of claim 4.

Referring to claim 17, depending on claim 10, see rejection of claim 7.

Referring to claim 18, depending on claim 10, see rejection of claim 8.

Referring to claim 19, depending on claim 10, see rejection of claim 9.

Claims 3, 5, 12, and 14 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ellis et al. (U.S. 2005/0028208 A1) in view of Ellis et al. (U.S. 6275268 B1) further in view of Weeren et al. (U.S. 6501956 B1) further in view of Schein et al. (U.S. 6732369 B1).

Referring to claim 3, depending on claim 2, Weeren teaches wherein said cellular telephone is WAP enabled and WAP enable Web pages (Column 6 lines 46-67 and Column 7 lines 1-36 and Figure 1B).

Ellis (208), Ellis (268), and Weeren fail to teach wherein said television event guide information is stored on a website that is WAP formatted.

In an analogous art Schein teaches television even guide information is WAP formatted (Column 5 lines 3-9 teaches retrieving the schedule and listing information from a website and Column 25 lines 20-26 teaches the listing information can be payper-view).

At the time the invention was made it would have been obvious for one skilled in the art to modify the combine method/system of Ellis (208), Ellis (268), and Weeren using retrieval of pay-per-view data from a website method/system of Schein for the purpose of allowing for a convenient way for a user to receive the information anywhere the user has an Internet connection.

Referring claim 5, depending on claim 1, Ellis (208) and Ellis (268) fail to teach wherein television events are Pay-Per-View movies and promotional events.

In an analogous art Schein teaches wherein television events are Pay-Per-View movies (Column 25 lines 22-26 teaches pay-per view programs can be a movie) and promotional events (Column 25 lines 22-26 teaches pay-per view programs can be a sports event which is a promotional event).

At the time the invention was made it would have been obvious for one skilled in the art to modify the combine method/system of Ellis (208) and Ellis (268) with the movie and sport events as pay-per-view events of Schein for the purpose of allowing a person to see a movie or sport with out having to leave their house.

Referring to claim 12, depending on claim 10, see rejection of claim 3.

Referring to claim 14, depending on claim 10, see rejection of claim 5.

Claims 6 and 16 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ellis et al. (U.S. 2005/0028208 A1) in view of Ellis et al. (U.S. 6275268 B1) further in view of Weeren et al. (U.S. 6501956 B1) further in view of Hesselink et al. (U.S. 6732158 B1).

Art Unit: 2623

Referring to claim 6, depending on claim 1, Ellis (208), Ellis (268), and Weeren fail to teach the step of allowing the user to access a database further comprises the step of receiving a user access code and matching said access code with a database of existing subscriber access codes.

In an analogous art Hesselink teaches step of allowing the user to access a database further comprises the step of receiving a user access code and matching said access code with a database of existing subscriber access codes (Column 9 lines 36-39 teaches a database being used to store log-in names and passwords of users and verifying the user name when they want to connect).

At the time the invention was made it would have been obvious for one skilled in the art to modify the combine method/system of Ellis (208), Ellis (268), and Weeren with the verification method/system of Hesselink for the purpose of providing a security system that prevents unwanted people from being able to access an individual users profile.

Referring to claim 16, depending on claim 10, see rejection of claim 6.

Claim 15 is rejected under 35 U.S.C. 103(a) as being unpatentable over Ellis et al. (U.S. 2005/0028208 A1) in view of Ellis et al. (U.S. 6275268 B1) further in view of Weeren et al. (U.S. 6501956 B1) further in view of Fopeano et al. (U.S. 2001/0039657 A1) further in view of Swartz et al. (U.S. 2002/0050526 A1).

Art Unit: 2623

Referring to claim 15, depending on claim 10, Ellis (208), Ellis (268), and Weeren fail to teach wherein said television event schedules and said user records of previous user purchases is only accessible via user identification means.

In an analogous art Fopeano teaches the television event schedules is only accessible via user identification means (¶[0134]).

At the time the invention was made it would have been obvious for one skilled in the art to modify the combine method/system of Ellis (208), Ellis (268), and Weeren with the user identification to see a program schedule method/system of Fopeano for the purpose of only allowing certain data to be exposed to an audience that has a certain characteristic such as an age between thirteen and age 15 (¶[0133], Fopeano).

Ellis (208), Ellis (268), Weeren, and Fopeano fail to teach user records of previous user purchases is only accessible via user identification means.

In an analogous art Swartz teaches user records of previous user purchases is only accessible via user identification means (¶[0134] teaches a password protected webpage with a customers prior purchase records).

At the time the invention was made it would have been obvious for one skilled in the art to modify the combine method/system of Ellis (208), Ellis (268), Weeren and Fopeano with the user identification to see prior purchase records method/system of Swartz for the purpose of protecting a customer's privacy.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Peter C. Wilder whose telephone number is 571-272-2826. The examiner can normally be reached on 8 AM - 4PM Monday - Friday.

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Chris Grant can be reached on (571)272-7294. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Application/Control Number: 10/051,955 Page 16

Art Unit: 2623

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

PW

CHRISTOPHER GRANT SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 2600